











Lifestyle livelynnette.com

## The former celebrity photographer refocuses as one to watch in the world of wellness.

Lynnette Astaire is on a mission to make "good for you" taste good.

With one foot in the sand and the other in a stiletto, the former celebrity photographer has turned her lifelong love of wellness into an online guide to the good life. LiveLynnette.com offers solutions for healthier living with creative content covering nutrition, fitness, travel and home entertaining. The brand also features a well-curated wellness shop offering books, accessories, appliances and apparel. Since her recent launch, the Chicago native has quickly established herself as an expert in leading publications such as LIVESTRONG, Complex Magazine's Infinite Legroom and others.

Formerly NYC based, Lynnette now lives internationally, hosting lectures, workshops and events; most recently at the International Women's Day conference sponsored by Adidas and Mercedes Benz at Hotel St. Regis. She is also a partner in Frutas y Verduras Mexico, a surf hotel recently featured in NY Times T Magazine. From there she operates LiveLoft, a beachside live/work apartment for raw food and juice detox retreats. With over 10 years of juice detox experience, Lynnette's first e-book "Forever 21" details her 21 day juice detox into a candid guide for the cleanse-curious. She holds a BFA in Fine Art from NYC's School of Visual Arts, certificates in nutrition and is a trained raw food chef.

Like most wellness experts, Lynnette's passion is fueled by family, her mother is a 2 time breast cancer survivor and an awareness activist. However, what sets Lynnette apart is a unique lifestyle that balances a rural life of surfing, farming and early mornings with an urban life of Uber rides, dinner parties and late nights. This dynamic duality makes her an authentic and accessible authority on both wellness and international living. From her hilarious how-to videos to her informative essays, Lynnette's magnetic personality is helping to influence a growing audience of health minded individuals.

Please consider Lynnette for any upcoming lifestyle and travel expert features, collaborations or contributor opportunities.

## **CONTACT**

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